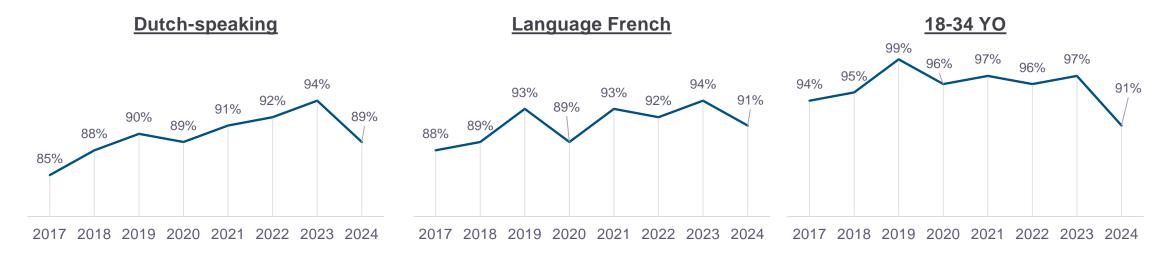
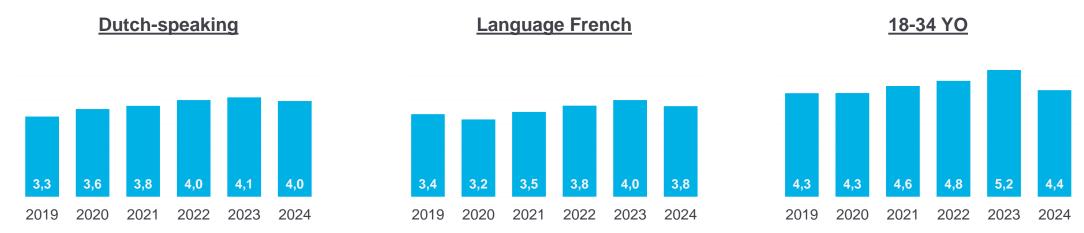
Does the « era of enough » apply to social media in Belgium ?

2024 may be a tipping point

Weekly penetration social media for « any purpose »



Average number of sites/apps used





Q - Which, if any, of the following have you used for any purpose in the last week? Select all that apply (±17 names each year)